



VACANCY

PRODUCT DEVELOPMENT OFFICER

Vodafone Vanuatu is seeking a Product Development Officer to be based in Port Vila.

Mission:

This position is responsible for the product planning and execution throughout the product lifecycle including gathering and prioritizing product and customer requirements, defining the product vision and working closely with engineering, sales, marketing and support to ensure revenue and customer satisfaction goals are met.

To analyze revenue and offer's profitability, define usage's profit and analyze market results to ensure the profitability of Vodafone products and services

Activities:

Product Development

- Have a full knowledge of the product, its production cycle, cost of unit production and its evolution.
 - Define the product strategy and roadmap and be the owner of the product in the organisation.
 - Product improvement by Product Development and responsible for product growth by adding new features to the product to enhance its life cycle as per set organizational approach.
 - Responsible to launch all newness related to the product and monitor communication and market acceptance.
 - Responsible for providing the sales team with the necessary technical expertise to enable them to sell the product.
 - Design market research projects to assess customer attitudes to the current product range and new product introductions
 - Responsible to manage all customer complaint related to the product and manage the same in a cross functional approach to ensure total customer satisfaction.
 - Liaise with the advertising agency regarding the product campaign including journal advertising, direct mail and conferences.
 - Be responsible to manage the budget for the concerned product.
 - Be in charge of specific projects in Marketing Team
 - Responsible to provide inadapt training of the product to the sales team
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Competences:

1. Qualifications (education/diplomas):

- Business school or university master diploma in business/marketing.

2. Skills

- Excellent reporting and Analytical skills
- Excellent oral and written level in English, French and Bislama
- Delivery oriented

- Understanding of technology and market
- Good organization and structure
- Understanding of market sizing and segmentation
- Finance experience: margin, ROI, revenue....
- Good knowledge of the country and habits

3. Personal characteristics

- Availability
- Honest
- Adaptability

Interested applicants for the above position may send in their application and CV addressed to HR Coordinator, P.O. Box 146, Port Vila, or christina.meltetake@vodafone.com.vu before on **Friday 15TH July 2022**.